

Ginn GazetteSM

SEPTEMBER 2008

"Welcome Home"

VOL. 4 NO. 4

Ginn One Club expands membership benefits



Ginn Hammock Beach Resort in Palm Coast, Fla. is one the participating resorts in the new program which debuts this fall.

New program offers enhanced privileges & preferred pricing

Ginn ResortsSM will launch an innovative program this fall that will enhance

membership privileges for its members.

The Ginn One ClubTM program, which launches in September, will provide Ginn[®] social and golf members the opportunity to enjoy membership privileges at a selection of Ginn resorts and clubs.

Ginn members will also receive

preferred pricing on lodging, food and beverage, merchandise and other amenities at participating Ginn resorts and clubs.

An exclusive VIP concierge service will handle all the details of a Ginn member's visit to a participating resort or club in the Ginn One Club program, including

reserving tee times, making hotel reservations and dinner recommendations and more.

There will be no additional cost to Ginn members to participate in the Ginn One Club program.

please see **ONE CLUB p.3**

Burke Mountain earns national service award

Burke MountainSM employees pull out all the stops for their guests with a "Bend Over Backwards" campaign that encourages staff to exceed the everyday expectations of customers.

Those efforts have been noticed by both guests and the National Ski Areas Association who recognized Burke Mountain for offering the Best Overall Guest Service Program for ski areas with up to 100,000 skier visits.

The award is presented annually to ski resorts nationwide for their successful marketing and guest service programs that help grow the sports of skiing and snowboarding.

The "Bend Over Backwards" campaign at Burke Mountain focuses on delivering great service coupled with small gestures of kindness designed

to make guests feel special.

For example, David Martin, an IT specialist at Burke Mountain, witnessed a young woman with special needs struggle to make headway in a snowboard lesson. After her lesson, Martin met her at the base of

the mountain and handed her a trophy that he received after finishing his first snowboard lesson several years ago.

"Our employees are passionate about Burke

Mountain and providing our guests with memorable experiences," said Joe Kasprzak, director of service operations for Burke Mountain. "We've empowered and encouraged them to just make it happen for our guests. I'm proud of them and pleased that they're being recognized for their dedication."



Ginn sells Morris Island to City of Charleston

Bobby Ginn has sold the historic tip of Morris Island, where some of the first shots of the Civil War were fired, back to the City of Charleston at a \$3.5 million price reduction.

Cummings Point, the end of the island, was purchased by Ginn ResortsSM Chairman & CEO Bobby Ginn for \$6.5 million two years ago.

Ginn purchased the environmentally-sensitive land with the goal of preserving it.

In June, he sold the land for \$3 million to the Trust for Public Land, a national non-profit land conservation organization that preserves parks, community gardens, historic sites, rural lands and other natural places.

The Trust for Public Land sold the 126-acre site to the City of Charleston.

Confederate troops on Morris Island were among the first to fire on Fort Sumter in 1861. The island was home to Battery Wagner, a Confederate gun position that the black soldiers of the 54th Massachusetts Volunteer Infantry Regiment attacked in 1863. Morris Island was also featured in the movie *Glory*.

"We are thrilled to have been able to help facilitate this process and ensure that Morris Island is preserved in perpetuity," Ginn said. "As a lifelong resident of South Carolina, I recognize the importance of this land and its place in our nation's history."



The historic Morris Island lighthouse.

GINN NEWS

A Letter from Bobby Ginn, Chairman & CEO, The Ginn Companies, LLC

Over the past 10 years, with your help, we have created Ginn Clubs & Resorts®. I am truly gratified with what we have accomplished together.

In 2008, we have reached many milestones as a company that include the completion of several prestigious projects and the addition of new amenities. A long list of impressive projects are also underway to make every Member's experience at a Ginn Club or

Resort more enjoyable than ever.

The Ginn One Club™, a new concept that will give our members universal membership at a selection of our Resorts and Clubs, will debut this fall.

At Hammock Beach™, we have plans to expand our pool and food and beverage venues at the South Tower Plaza. The lobby area of Yacht Harbor Village will soon be completed, a tennis pro shop will open and a harbormaster will be added to oversee marina operations.

At Reunion®, two pools at the Villas and a pool for Center Court Ridge are in the works. The Water Park will be expanded to include a Members-only area, and there are plans to build a temporary Nicklaus Clubhouse, which will ultimately be replaced with a permanent facility.

Cobblestone Park® will celebrate the completion of their new clubhouse. At Bella Collina®, we will begin construction on the social and equestrian center.

Over the last 12 months, we have celebrated the opening of magnificent Clubhouses and golf facilities at Tesoro®, The ConservatorySM and Bella Collina.

In addition, we recently earned an incredible victory for our picturesque Battle Mountain ski and golf resort to be developed in Minturn, Colo.

Following the unanimous approval of our project by the Minturn town council, an overwhelming 87 percent of Minturn residents voted to approve our project and annex it into their town.

Ambitious construction continues on the Ginn sur Mer development in the Bahamas.

The community's 18-hole Arnold Palmer golf course is 70 percent complete

The Sur Mer Inlet, a two-and-a-half mile inlet which will connect the canal to the ocean and hold more than 100 yachts and 18 mega yachts, is in its final stages and is expected to complete this fall.

Additionally, we have worked closely with Audubon Society of Florida to protect a bald eagle habitat at Tesoro and have also designated thousands of acres of land in many of our communities for environmental preservation.

Our dream is to make all of our Clubs and Resorts special places that are best in class when it comes to service, surroundings, cuisine, activities and amenities.

Bobby

TESORO EAGLE EYE UPDATE

Birdie, the bald eagle born at Tesoro®, flew the coop. The female bald eagle, who hatched in January, headed north to Virginia in June on a 735-mile journey that lasted 10 days.

By mid-July, Birdie was on the move again, flying across state lines to Maryland.

Before reaching her final destination, Birdie stopped in Cape Canaveral in Titusville, Fla., southern Georgia and South Carolina.

Birdie's travels are being tracked by the Institute of Wildlife Sciences via a tracking device that was attached to her by a harness when she was 10-weeks-old.

Birdie's flight pattern will be used for research.

Scientists believe that South Florida eagles don't fly as far as their Central Florida counterparts



A satellite image shows the latest track of Birdie as she flies into Maryland. A link to the site can be found at Tesoro.com.

who often end up in Canada.

Birdie has a brother Bogey who hatched the same time. His migra-

tion is not being tracked because he was not outfitted with a tracking device.

Property Management Important Numbers:

BELLA COLLINA

RVP:
David Burman 407-390-7661

POA Director:
Oraine Williams 407-390-7667

Membership Director:
Bev Kelber 407-469-4919

COBBLESTONE PARK

ACB Director:
Jason Ray 843-849-2357

POA Director:
Becky Doughty 803-333-8119

Membership Director:
Anne Stumbo 803-714-2601

GINN SUR MER/OLD BAHAMA BAY

ACB Director & POA Director:
Wes Smith 386-246-5744, 242-727-2809

HAMMOCK BEACH

VP Featured Builder Program/RVP:
Bill Beam 386-246-5284

POA Director:
Penny Chamberlain ... 386-246-5563

Membership Director:
Marianne Murphy 386-246-5532

LAURELMOR

VP Featured Builder Program/ACB Director:
Bill Beam 386-246-5284

QUAIL WEST

RVP:
Steve Gunden 239-390-7806

Membership Director:
Terri Cosgrove 239-593-4167

REUNION

RVP:
David Burman 407-390-7661

POA Director:
Oraine Williams 407-390-7667

Membership Director:
Becky Rotroff 407-662-1076

TESORO

VP Featured Builder Program/ACB Director:
Bill Beam 386-246-5824

POA Director:
Tom Zensen 772-345-4520

Membership Director:
Jackie Kennedy 772-345-4012



CLICK IT

Visit GinnPM.com to download community documents and association-specific forms, review featured builder portfolios and special offers, receive important e-bulletins from Ginn Property Management, view and RSVP to calendar events, view POA account status and history.

The Ginn Gazette

Publisher: Al Jones **Editor-in-Chief:** Ryan Julison **Editor:** Krista Zilizi **Managing Editors:** Melissa Shane and Megan Wood
Writer: Krista Zilizi **Photography:** Chris Gotshall **Art Director:** Steve Wilson **Production:** Karen Farber

Published bi-monthly by Ginn Development Company, LLC

215 Celebration Place, Suite 200 Celebration, FL 34747 • Phone (321) 939-4700 • Fax (321) 939-4800



Obtain the Property Report required by Federal Law and read it before signing anything. No federal agency has judged the merits or value, if any, of this property. Prices, plans, artist's renderings, photos, land uses, dimensions, specifications, improvements, materials, amenities and availability are subject to change without notice. This is not an offering of real property or condominium units, and offers may only be made at the Discovery Center for the Development. Ownership of a residence at the Development does not grant the use of or access to any golf course or other recreational facilities ("the Club") to be located at the Development, and membership in the Club will be subject to payment of dues, rules and availability. Use of amenities is subject to Membership requirements. Developer does not guarantee the obligations of unaffiliated builders who may build and sell homes in the Development. Void where prohibited by law or where there are other qualifications to advertising real property. Ginn Real Estate Company, LLC, Licensed Real Estate Broker. Copyright © 2008 Ginn Lifestyles Group, LLC. All rights reserved. All trademarks are the property of their respective owners.

GINN NEWS

Amenities abound under One Club

ONE CLUB *from p.1* Participating Ginn One Clubs and Resorts include:



Ginn Reunion® Resort
Reunion, FL

- Three Signature golf courses by Arnold Palmer, Tom Watson and Jack Nicklaus
- ANNIKA Academy
- The Spa, a boutique spa
- Water Park
- Tennis Centre with six Hydro-Grid clay courts
- Fitness center
- Multiple restaurants



Ginn Hammock™ Beach
Palm Coast, FL

- Two Signature golf courses by Jack Nicklaus and Tom Watson
- 9-hole oceanfront putting course
- Multi-level pool pavilion plus indoor pool
- Full-service spa
- Fitness center & aerobic studio
- Private marina & deep water slips
- Tennis center with eight Hydro-Grid clay courts
- Multiple restaurants



Ginn Belvidere Resort™
Charleston, SC

- Ten cottages on Charleston Harbor
- Clubhouse with lounge
- Private harbor-front beach
- Pool
- Heated spa



Mahogany Run®
St. Thomas, U.S. Virgin Islands

- Signature golf course by George and Tom Fazio
- Includes the spectacular “Devil’s Triangle,®” the world renowned cliffside trio of the 13th, 14th and 15th holes on the Atlantic Ocean
- Top-ranked golf shop



Bella Collina®
Montverde, FL

- Championship golf course by Nick Faldo
- Tuscan-themed Grande Clubhouse
- Full-service spa
- Fitness equipment
- Multiple restaurants



Cobblestone Park®
Columbia, SC

- 27-hole Championship golf course
- The Pavilion – year round swimming pool, tennis, facility, fitness center and sports facility
- Member Grille
- Golf shop



Patriots Point Links™
Mount Pleasant, SC

- Championship golf course
- Clubhouse
- Golf shop



RiverTowne Country Club™
Mount Pleasant, SC

- Championship golf course by Arnold Palmer
- Clubhouse
- Golf shop



**Old Bahama Bay
by Ginn sur Mer™**
Grand Bahama Island

- Full-service marina
- Private airstrip with on-site customs and immigration
- Water taxi
- Infinity pool
- Private beach
- Charters available for deep sea and bone fishing
- Full-service aquatic activities
- Multiple restaurants

“ We have taken the next step to making membership even more meaningful for our members and homeowners. Ginn One Club is a concept that will truly make us One Club. ”

Bobby Ginn, Chairman & CEO, Ginn Resorts

Members can direct specific questions regarding the Ginn One Club to their sales executive or club membership office.

GINN Development

Ginn consolidates resort reservations under one roof

A new central reservation office is making booking a room at a Ginn® resort easier and faster for guests.

The central reservation office, based in Celebration, Fla., has replaced the independent reservations departments at Ginn Reunion® Resort, Ginn Hammock Beach™ Resort, Belvidere Resort™ and Old Bahama Bay by Ginn sur Mer™ and consolidated room reservation calls and other related calls for all four resorts under one roof.

Reservations for all resort properties may be made by calling 888-418-9611.

The central reservation office employs a dozen agents who have been trained on each resort's accommodations and amenities so they can cross-sell properties. Agents are able to provide guests with up-to-the-minute information on room availability at any Ginn resort, book split stays for guests at multiple Ginn properties and help guests determine which Ginn vacation des-

tination is best suited for their needs and preferences in one phone call.

The central reservation office is the first initiative of several for the Ginn Resorts CRO 360 Project.

In addition to launching the central reservation office, the Ginn Resorts™ CRO 360 Project will bring the Ginn Resorts brand to life through coordinated marketing efforts, centralized processes and consistent standards.

The CRO 360 Project is designed to maximize revenue for each of the resorts by using a centralized approach to rate and inventory management.

It is also equipped to perform critical system upgrades and interfaces creating more efficiencies and consistencies for Ginn employees, members and guests.

The CRO 360 Project will upgrade the current group sales automation system to a shared platform allowing Ginn Resorts group sales departments to share and leverage

key group account information to better service professional meeting planners.

"All of these efforts, when successfully completed, will position Ginn Resorts apart from its competitors, creating a refreshing difference of product and service that makes Ginn Resorts the preferred resort to live in or visit in the future," said Barry Anderson, Ginn executive vice president of sales and marketing for Ginn Resorts.

The CRO 360 Project – led by Anderson and supported by Mike Lewandowski, corporate director of business solutions for Ginn, and Jim Struna, corporate director of revenue for Ginn – took nearly two years to develop.

"It's all about creating a seamless bridge for guests to our properties while exceeding their expectations of service," said Sam Miller, central reservation office director for Ginn Resorts.

Reunion blog wins award

The Ginn Reunion® Resort blog took top honors in the Interactive Media Awards, a competition that recognizes excellence in Web site design and development.

The blog earned the Outstanding Achievement award, the second highest honor bestowed by IMA.

IMA, a non-profit organization of leading web designers, programmers, advertisers and other web-related professions, awarded Reunion's blog site 461 out of 500 possible points.

The blog, which launched as an Orlando travel guide and a forum for guests to share their resort experiences at Reunion, excelled in the areas of content, design, feature functionality, usability and standards compliance and cross-browser compatibility.

A handful of Reunion employees have been designated as bloggers for several categories on the blog site, including Orlando Things To Do, Orlando Shopping, Orlando Entertainment, Orlando Golf and Orlando Business Travel.

My Favorite Ginn Hole...

Dr. John Zargari, a Bella Collina member, is partial to the 9th hole on the Nick Faldo Championship Course at Bella Collina.

"The 9th hole is a 552 yard, par 5 which plays typical to much of our entire course. A well-placed tee shot leads a player up the left side of the hill to the most generous portion of the fairway. The second shot is the tough one because it demands accuracy as the golf ball must now travel from left to right while avoiding the 100-yard long fairway bunker on the right.

Exactly where the ball comes to rest is always interesting due to this very narrow and very slanted part of the fairway. A tightly-placed approach shot to the green is most predictable when the ball moves now from the right to the left. Your target is just right of the green where the ball will invariably move hard to the left, down the slope and hopefully towards the flag. Putting is never easy, especially on this long green, which measures nearly 50 yards from front to back. The 9th hole is never easy, but always a great challenge."



My Favorite Ginn® Hole is a new feature that invites members to describe their favorite hole on any Ginn golf course or their most memorable experience on a Ginn golf course. Please send your submissions to Megan Wood at mwood@ginncompany.com.

**CLICK IT**

Visit blog.reunionresort.com to share and post comments about Ginn Reunion Resort.

Improve your house with a click of a mouse

Need to spruce up your kitchen? Looking for the right lighting to accent the entrance to your home?

Thousands of home appliances and improvement items are just a mouse click away for Ginn® homeowners through a new Web store created by Ginn Company and Wolseley North America.

Ginn homeowners can choose from a diverse product mix that includes everything from lighting, kitchen appliances and bathroom accessories to power tools, door knobs and ceiling fans.

Ginn homeowners can save \$25 on their first purchase of \$250 or more by entering GINN as a coupon code. Offer valid until Sept. 30..

**CLICK IT**

Visit Ginn.ShopStockSupply.com to browse and shop for home improvement needs..

GINN Development

The Cove brings a taste of the tropics to Reunion

Members and guests can now find an “island escape” at The Cove, the newly redesigned Seven Eagles Pool Pavilion at Ginn Reunion® Resort.

Fourth of July weekend marked the grand opening of The Cove, a poolside grill and bar that reflects a retro Hawaiian theme and offers a new line of signature smoothies that can double as protein shakes and a new menu of island-inspired dishes including Jamaican jerk pork sliders and grilled chicken, mango and jicama salad.

“The new smoothies offer a fitness element which works nicely since the fitness center is right next door,” said Peter Bonell, vice president of

sales and marketing for Reunion.

The Cove is also the new home of Hideaway Cove, an activity center designed for guests from ages 11 -18.

Hideaway Cove offers supervised activities for tweens and teens, including video games and movies. Hideaway Cove has later hours than Kids CrewSM and is open from noon to 9 p.m. daily.

Kids Crew has temporarily relocated to Heritage Crossing until the new Kids Crew center opens in the Water Park in September.

Family activities, such as dive-in movies, will still be held at The Cove.



The Cove is the new home of Hideaway Cove, an activity center designed for guests from ages 11 -18, that offers video games, movies and teen-oriented activities.

Congratulations REUNION FEATURED BUILDERS



Ginn Lifestyles Group would like to congratulate the Home Builders Association of Metro Orlando, 2008 Parade of Homes winners from our Reunion Featured Builders Team.

FIRST PLACE CUSTOM HOME (\$1M - \$1.4M)

The Provence by Continental Homes & Interiors
(pictured above)

MERIT AWARD WHOLE HOUSE REMODEL WITH ADDITION (\$1M - \$1.2M)

PSG Construction, Inc.

For more information, contact:

Continental Homes & Interiors

407-397-9647

ContinentalHomesandInteriors.com

PSG Construction, Inc.

407-28-9660

PSGConstruction.com

Reunion receives new security upgrades

A new remote access gate system equipped with surveillance devices will enhance security at Ginn Reunion® Resort.

Work is underway to outfit every access gate in Reunion with an advanced system of video cameras and recorders, sensors and digital readers.

This hardware will then be integrated with an advanced software/database platform which will offer Reunion several security capabilities including:

- Registration of every homeowner, house guest, long-term tenant, outside contractor and employee.
- Will service the future Reunion “one-card” concept where all member and guest functions are handled by a single card.
- Supports all video capture devices and related perimeter intrusion sensors, categorizes the information into a searchable database and reports activity in real time to security personnel.

The remote security system enables homeowners and authorized long-term residents to enter and leave the community through any gate using a unique access card or E-Pass-style transponder that can activate gates.

Certain gates, including Liberty Bluff and Spline Road, will be reserved exclusively for homeowners and long-term residents who possess these access cards or transponders. Homeowners

and long-term residents will be the only ones to receive an access card or transponder.

“Access control and overall security within a residential development the size of Reunion can be a daunting task,” said David Burman, regional vice president for Ginn® Lifestyles Group.

“A resort destination such as Reunion, consisting of a significant number of short-term guests and often unoccupied homes, only compounds the difficulty. This system affords us the opportunity to register and track all residents, homeowners, house guests, Reunion employees and third-party contractors, builders and their vendors and builds another very important layer of deterrence.”

The main entry gates at Reunion – including Sinclair Road, the Main Gate and Spline Road – will be equipped with the necessary hardware to support the software system, including card readers, video cameras and recorders and access to the Reunion database.

Entry at these manned gates will occur much the same way as it did in the past.

However, upon entering the lanes, the card readers will recognize the registered owner’s access card and automatically open the gates.

Every vehicle entering the lanes, whether they are equipped with an access card or not, will have video captured from several perspectives which is entered into the log of entry events.

GINN Development

Ginn sur Mer homeowners weekend a blast

Three-day event focuses on food, fun and festivities

Old Bahama Bay by Ginn sur MerSM was a buzz of activity during this year's Ginn sur Mer Homeowners' Weekend held at the property in June.

During the three-day event, scores of property and resort condo owners reunited with neighbors, enjoyed West End's Bahamian hospitality, received updates on current and future plans for the Ginn sur Mer project and were given the opportunity to participate in a question-and-answer forum with Ginn sur Mer officials.

The annual association meeting for Old Bahama Bay was also held in conjunction with Ginn sur Mer Homeowner's Weekend. Highlights of the weekend included a lineup of cocktail parties, dinner receptions, boating excursions and live entertainment.

A *Night at the Carnival* welcome reception featured native dancers, including a fire dancer, music by Da Matrixx Band and a colorful junkanoo rush-out by the Ginn sur Mer-sponsored West



The Ginn sur Mer employee performance troupe, Love Train, entertains members during Homeowner's Weekend.

End Conquerors.

The weekend of activities concluded with a *Jazz Our Way* cocktail and dinner reception. Featured performers included local pianist Stephen Colebrook, the Shelly Carey Jazz Trio and the resort's very own employee performance troupe, West End Love Train.



Ginn irrigation system requires employee high-tech training

Four Ginn[®] employees became certified as welding technicians for a revolutionary irrigation system that will service the Arnold Palmer and Jack Nicklaus golf courses under development at Ginn sur MerSM.

Levarado Ellis, Eugene Roker, Damien Smith and Dion Sweeting are the first of several Ginn employees who have been trained to assemble the underground irrigation system made up of high-density polyethylene (HDPE), PVC pipe that is

joined using a heat fusion welding process.

They will help train the dozen additional welders that will be hired to complete the extensive irrigation system that will include 200,000 linear feet of underground welded pipe.

The irrigation system – that is being used for the first time in the Bahamas – is equipped with the strongest pipe available and can withstand the environmental conditions typical to the Bahamas.

Ginn to increase water pressure for Grand Bahama residents

A booster pumping station being constructed by the Grand Bahama Utility Company and funded by Ginn ResortsSM will bring more water to the Ginn sur MerSM project site and increase water pressure for various settlements from Eight Mile Rock to West End.

This will be the third booster station in West Grand Bahama.

The new pump station, currently under construction in the Bahama Beach area, will increase water capacity at Ginn sur Mer by as much

as 200,000 gallons per day.

The booster station, which broke ground in May and is expected to complete in September, will be equipped with a 500,000 gallon storage tank and will distribute the stored water to settlements in West Grand Bahama.

Because Ginn sur Mer will require even greater amounts of water in the future, there are plans to construct a couple of reverse osmosis plants for golf courses and residential use.

TESORO PRESERVE WELCOMES FIRST HOMEOWNERS

The first homeowners settled into Tesoro PreserveSM in June in an 8,000 square-foot home.

Frank and Pat Coyne, who own another home in Tesoro[®], built a \$4.5 million house in Tesoro Preserve, the last riverfront property on the St. Lucie River.

Their home overlooks the North Fork of the St. Lucie River where dolphins are regularly spotted playing.

Tesoro Preserve, with more than 400 home sites, is known primarily for its abundant gardens and wildlife and is a 20-minute run from the Atlantic Ocean.

GINN Development

Blythewood chamber starts at Cobblestone

The Blythewood Business Coalition celebrated its transformation to the Blythewood Chamber of Commerce at the new Cobblestone Park® Amenity Center in May.

More than 300 were in attendance for the chamber’s first after-hours networking event, including business owners, town leaders and Blythewood mayor Keith Bailey.

The Blythewood chamber is another step leaders are taking to create an identity for the town of Blythewood and set it apart from the rest of the towns in Northeast Richland County and the city of Columbia.

The Blythewood Chamber of Commerce plans to use hospitality and accommodations tax money to fund the new organization and pro-

mote businesses in Blythewood.

The Blythewood chamber was born from humble beginnings, starting as a neighborhood watch organization in 1999. So far there are 80 businesses in the Blythewood business coalition, but there are 500 businesses in town.

Organizers want to make Blythewood businesses more visible to surrounding communities by hosting multiple events each month, such as the networking event at Cobblestone Park.

“This was a great opportunity for local business executives to see what Cobblestone Park has to offer as a community,” said Becky Doughty, director of property services for Cobblestone Park.



Cobblestone Park celebrated the launch of the Blythewood Chamber of Commerce with an after-hours networking event.



FOURTH NIGHT FREE*

Old Bahama Bay by Ginn sur Mer™ is the ultimate getaway for tranquility, relaxation and pampered service. Combining Bahamian charm and luxury, Old Bahama Bay by Ginn sur Mer features 73 spacious beachfront suites, an oceanfront pool, casual and fine dining, a host of activities and a 72-slip port-of-entry marina featuring the region’s finest fishing and boating activities.

- Ocean view junior suites
- Welcome drink upon arrival
- Roundtrip airport transfers
- Non-motorized water sports



SUR MER

OLD BAHAMA BAY, GRAND BAHAMA

OldBahamaBay.com



*Rate based on prevailing rate at time of booking, double occupancy. Subject to availability. Valid through September 30, 2008. © 2008 Ginn Hospitality, LLC. All Rights Reserved. Ginn sur Mer and the Ginn sur Mer logo are the property of Ginn-LA West End Ltd., LLLP. All other trademarks are the property of their respective owners.

Old Bahama Bay launches new Web site

Old Bahama Bay by Ginn sur Mer™ is delivering first-class service virtually. In June, Old Bahama Bay launched its new Web site, www.OldBahamaBay.com, with a primary focus on making the site more user-friendly for its future guests.

The updated Web site was created to ensure easy navigation and now provides users with updated photos and videos of Old Bahama Bay and tools that allow visitors to book resort reservations directly on the site.

Additionally, the site offers a “Send to Friend” feature which allows users to pass along resort information to others who may find it of interest.

A new search feature makes it easy for visitors to find answers to resort inquiries such as rates, on-site activities, photos and room amenities.

“We strive to provide our guests with the utmost in service each time they come in contact with Old Bahama Bay by Ginn sur Mer,” said Barry Anderson, executive vice president of sales and marketing. “The new Web site will now serve as an additional ambassador for the property, showcasing its service, style and offerings. We believe that with the launch of this site, future guests will be now be able to find pertinent information on the resort and the area in a quick, convenient and efficient manner.”

Featured Builders

QUAILWESTSM
A GINN CLUB COMMUNITY
NAPLES FLORIDA



THE ALHAMBRA

The Alhambra, by Imperial Homes of Southwest Florida, is a two-story, four-bedroom plus library, 5.5-bath home with 4,787 square feet under air and 6,578 total square feet.

Highlights of the Alhambra include a circular foyer that offers immediate views of the pool and spa through the formal living room's glass wall surrounding a fireplace, a sit-down bar with refrigerator, sink and custom cabinetry, a walk-in wine cellar, and a large, open kitchen and family room area. The second floor has a balcony that offers great views of the golf course and the exterior of the model features a covered patio with intricate wood ceiling detail, large sitting area, corner fireplace and summer kitchen with sit-around bar.

The Alhambra model is priced at \$2,995,000, including designer furnishings. For more information, visit the Quail West sales center or imperialhomesswfla.com or contact Judy Phillips at (239) 597-1316 or Judy@imperialhomesswfla.com.

London Bay Homes

How does a home transcend a living space and evoke much more? A home is demonstrably more than four walls and a roof. It's more than luxurious brick, glass and wood. At London Bay Homes we understand the most inviting homes must stir emotions dwelling deep inside you. Since our inception in 1990, every residence we have created with our clients demonstrates our belief that the feeling of a home should transcend more than just shelter. That is why every London Bay Home is considered less a residential project and more an invitation to achieve the extraordinary. It's why our distinctive approach instills a sense that surpasses mere pride of ownership, one that provides enduring satisfaction. More than luxurious homes, London Bay Homes creates evocative living experiences.

London Bay Homes has been named "America's Best Builder" for 2008 by *BUILDER* magazine. Introduced in 1992, The America's Best Builder contest sponsored by *BUILDER* magazine, honors single-family home builders for excellence in five areas of business: finance and operations, customer service and quality, community and industry service, design and construction and marketing. This national recognition confirms what we have known all along: A commitment to excellence will not go unnoticed.

9130 Galleria Court, Suite 200 · Naples, Florida 34109
239-592-1400
LondonBay.com



VILLA SIENA

The Villa Siena, by McGarvey Custom Homes, is a four-bedroom plus den, 4.5 bath home with 3,886 square feet under air and 5,478 total square feet.

Highlights of the Villa Siena include a study, outdoor kitchen, cabana, heated pool and spa, granite and marble countertops and crown molding throughout. Marble flooring in main living areas, wood in the den and carpeting in the bedrooms. Includes a whole-house music system, central vacuum system and security system.

The Villa Siena model is priced at \$3,475,000, including designer furnishings and membership. For more information visit the Quail West sales center or contact Guy Crosby at 239 940-4401 or guycrosby@mcgarveydevelopment.com.

Imperial Homes of Southwest Florida

Established in 1984 in Naples, Imperial Homes of Southwest Florida is one of the area's most prominent custom homebuilders. We have earned this reputation by building relationships with our customers based on trust, innovation, quality and service.

Imperial has successfully built more than 400 custom homes in prestigious developments such as Pelican Bay, Little Harbour, Lely Barefoot Beach, Collier's Reserve, The Colony at Pelican Landing, Isla del Sol in Fiddler's Creek, Marco Island, Pine Ridge and Quail West.

Our highly-qualified team is prepared to assist in the design and building process. We offer a full line of services including architectural design, interior design and construction management services. By offering all of these services under one roof, we are able to improve communication, shorten the home-building timeline and ultimately lower costs.

809 Walkerbilt Road, Suite 6 · Naples, Florida 34110
239-597-1316
ImperialhomesSWFla.com



THE CHIARA

The Chiara, by London Bay Homes, is a three-bedroom plus den, 3 bath and 2 powder room-home with 4,273 square feet under air and 7,018 total square feet.

Highlights of the Chiara include a wine room custom cabinetry throughout, granite countertops in kitchen, Kohler plumbing fixtures, top-of-the-line appliance package, professionally designed lighting, specialty flooring in the study, a custom-designed pool and raised spa and spacious outdoor living area with full summer kitchen.

The Chiara model is priced at \$3,400,000, including designer furnishings. For more information visit the Quail West sales center or contact Paul Schmidgall at 239-280-7367 or visit www.londonbay.com.

McGarvey Custom Homes

The McGarvey team is comprised of nearly 150 professionals experienced in all aspects of building custom homes. Our objective is to construct luxurious residences in the most prestigious communities of Southwest Florida.

Craftsmanship, exceptional quality and daily personal attention is the foundation that McGarvey Custom Homes is built upon. Earning the trust and respect of our clients is paramount in the McGarvey process. That's why our team works to create an enjoyable and effective building process for every client.

After the building process is over, the McGarvey Custom Care Team goes a step further. They realize that customer satisfaction is central to the McGarvey mission and works with clients to provide long-term care and maintenance for their home.

9530 Marketplace Road, Suite 301 · Fort Myers, Florida 33912
239-738-7800
McGarveyCustomHomes.com

GINN Lifestyles

Bella Collina Clubhouse marks grand opening with country music show



Diamond Rio (above) and country music star Sara Evans (right) entertain Bella Collina members and guests with an outdoor concert at the grand opening of the Bella Collina Clubhouse.

An enthusiastic crowd of Ginn® members and guests celebrated the grand opening of the Bella Collina® Clubhouse in May with an outdoor concert featuring country music star Sara Evans and country music band Diamond Rio.

Evans, who was named top female vocalist by R&R and the Academy of Country Music Awards in 2006, launched into a 90-minute set that included her

top hits like *Suds in the Bucket* and *I Could Not Ask for More*.

She shared anecdotes about her personal life with Ginn members and guests before inviting them to join her center stage.

Diamond Rio, who has earned 13 Grammy Award nominations and six top vocal group awards from the Academy of Country Music and the Country Music Association, entertained the crowd at Bella Collina for an hour with many of their hit songs, including their 2001 ballad *One More Day*.

Bella Collina member Christine Helms is very familiar with many of the songs that Evans and Diamond Rio sing, but this was the first time she saw them perform live.

“We loved meeting the other members of the community and showing our friends why we are excited about moving to Bella Collina,” she said.

Bella Collina member John Schmid shared the same sentiment.

“I thought the concert was abso-

lutely excellent, and it was exciting to have so many people at the concert and clubhouse,” he said.

The 65,000 square-foot clubhouse, designed with brick and natural stonework, mosaic tile accents and a Venetian finish, took nearly two years to complete.

The Tuscan-inspired clubhouse houses a world-class spa, three dining areas for formal, casual and private dining, a wine room, a men’s and women’s card room, men’s and women’s locker rooms and a golf shop.

Burke Mountain beckons with new live music venue

Burke MountainSM added year-round live music to the mix in June in its newly-renovated Tamarack Grill. The space was redesigned to serve as an intimate music venue with a new stage and state-of-the-art sound and lighting system.

The renovated space accommodates 130 and features open table seating. The Tamarack Grill will host live music acts every Thursday, Friday and Saturday and occasionally book higher profile performers such as Jonathan Edwards.

Currently, the series is focusing on the folk genre, with plans to expand into classic rock and blues.

Burke Mountain staff recognized a healthy demand for live music in the area after a crowd of 2,200 turned out for the inaugural Burke Mountain Music Festival at its outdoor amphitheatre last fall.

Last season’s après ski singer-songwriter series, in the cozy Bear Den Lounge, proved to be very popular with guests, too.

“We felt the community was clearly telling us that it likes and wants live entertainment at Burke, so we responded by creating an



entire music series that will go all year long,” said Burke Mountain food and beverage Manager Jason Palmer.

The second annual Burke Mountain Music Festival will be held on Sept. 13. For more information, visit skiburke.com.

GINN Lifestyles



Executive chef Nancy Black and manager Leanne Swain of The Grille at Mahogany Run.

Feeding Frenzy

New restaurants, menus and chefs create diverse dining experiences at Ginn communities

Ginn Hammock BeachSM Resort and Mahogany Run[®] are cooking up a variety of new dining options to satisfy a broad range of tastes.

The dining scene has expanded at Ginn Hammock Beach Resort with the opening of The ConservatorySM Restaurant, the debut of a weekly prix fixe three-course menu at the clubhouse restaurant and the introduction of a family-style menu at Seaside Grille.

The 70-seat Conservatory Restaurant opened in June inside The Conservatory Clubhouse.

Under the direction of resort executive chef Steve Schoembs, The Conservatory Restaurant has reinvented clubhouse cuisine



Seaside Grille launched a family-style menu with salads, pizzas and pasta dishes designed for sharing.



with menu items like a tempura ahi roll, lobster cappuccino, rib eye steak, cedar plank salmon and mini fried doughnuts.

The restaurant also offers members an every-changing three-course fixed price menu for \$20 which includes a glass of house wine.

Schoembs created the fixed price menu to distinguish The Conservatory Restaurant from other restaurants at Hammock Beach.

“With so many other dining options available at Hammock Beach, we needed to offer members a reason to travel to The Conservatory Restaurant,” he said. “But the response has been overwhelmingly positive. One member asked that we make a reservation for him and his wife for 7 p.m. each Friday for the rest of the year.”

Members will also find live music at The Conservatory Restaurant.

Schoembs says the new restaurant has quickly become a hot spot for members

It’s been successful because of the innovative food, the reasonable prices and mostly because the members have a spot that is finally their own,” he said.

The Conservatory Restaurant is open for lunch from noon to 4 p.m. Wed. – Sat.; dinner 6 to 9 p.m. Fri and Sat.; brunch 11 a.m. to 3 p.m. the first and third Sunday of the

Executive chef Nancy Black and manager Leanne Swain joined forces to create a new menu at The Grille (formerly the Grillroom) specializing in local meat, fish and produce.

The lunch menu includes a fresh take on traditional club-

steak with caramelized bacon, brown sugar and onion sauce topped with homemade onion rings over blue cheese mashed potatoes. Fresh seafood, steak and pasta specials are also available each evening.

The restaurant’s newly-remodeled interior features cream chairs and walls, accented by chocolate-colored curtains,

tablecloths and carpeting.

The Seaside Grille has introduced a touch of family-style dining to the fine dining restaurant with a handful of Italian-inspired menu items portioned for several helpings.

While the restaurant still offers multi-course meals for members and guests looking for a fine dining experience, those looking for a more leisurely meal can share appetizers, salads, pizzas, pasta dishes and other entrees.

Some of the newest menu items include lobster fritters and crispy vegetables served with pesto



The Conservatory Clubhouse Restaurant is now offering a three-course, fixed-price menu.

month. Private dining available for up to 16 guests. Call Jacqueline Hyatt at (386) 246-6595 to reserve the private dining room or make reservations.

Clubhouse cuisine has evolved at the Mahogany Run Golf Course, too, earning rave reviews from golfers and locals alike.

house menu items with entrees like a marinated flank steak sandwich, a bison chili dog, a grilled flatbread of the day and a variety of fresh salads.

The dinner menu offers hearty dishes including venison shepherd’s pie, almond-crusted salmon and a chargrilled hand-cut sirloin



please see **FRENZY** p.11

GINN Lifestyles

Orecchiette with Pulled Chicken and Broccoli Rabe

1 lb.	Dried Orecchiette or ear pasta (or any small pasta will work)
½ lb.	Blanched broccoli rabe or broccolini (blanch for 1 minute then chill)
2 slices	Good bacon or pancetta (thin ¼ inch dice)
1 tbsp.	Chopped garlic
2 cups	Pulled chicken (for best results use rotisserie chicken from grocery store)
1 tbsp.	Unsalted butter (optional)
1 tbsp.	Extra virgin olive oil
1 tsp.	Fresh ground black pepper
1 tsp.	Kosher salt
1 cup	Parmesan cheese (preferably Parmigiano-Reggiano)

Directions:

1. Bring 1 gallon of water to a boil in a large pot.
2. Add 3 tablespoons of kosher salt.
3. Once the water is at a rolling boil, add pasta and cook 7 to 10 minutes.
4. Heat sauté pan to medium high and add olive oil and pancetta or bacon.
5. Cook pancetta or bacon until it is light golden brown
6. Add the garlic and cook for approximately 45 seconds.
7. Add the pulled chicken.
8. Immediately add ¼ cup of water from boiling pasta water.
9. Add the broccoli rabe or broccolini to the boiling pasta and continue to cook for 1 minute.
10. Drain the pasta and broccoli rabe and add to the sauté pan.
11. Turn the stove burner off and add butter, salt, pepper and parmesan cheese to the pasta and carefully stir all the ingredients together.
12. Pour pasta onto a large platter and serve immediately.
13. Top with additional parmesan cheese if you desire.



Orecchiette with Pulled Chicken and Broccoli Rabe developed by Hammock Beach Resort Chef Steve Woodard.

Italian inspired family dining

FRENZY *from p.10*

aioli; Orecchietti, an ear-shaped pasta dish with cured Italian bacon, chicken, broccoli rabe, garlic and olive oil; and a signature surf and turf that includes filet mignon, shrimp scampi and linguini with garlic, olive oil, artichokes and red peppers.

When it came to fashioning the new menu items, Hammock Beach Resort Chef Steve Woodard drew inspiration from his experiences working as a chef for two Italian restaurants in

Atlanta and his brief stint as a cook in Milan.

“I have always felt the resort needed a friendlier restaurant with an identity, something that appealed to members, leisure guests and families all the same,” Woodard said. “Members and guests can now decide how they would like to dine. A couple could have a salad for two and share a pizza, or they may enjoy a four- or five-course dinner. A family can order several pizzas, pastas and entrees and share it all.”

Where has your Ginn Gear gone?

Ginn Reunion® Resort member Tom Russell and his Reunion golf polo in Birmingham, England next to a bull made of jelly beans.

Where has your Ginn® Gear Gone? Send your stories and pictures to mwood@ginncompany.com. The “Best Photo of 2008” will win a grand prize, a two-night stay at either Ginn Reunion® Resort or Ginn Hammock Beach® Resort. Visit GinnPM.com for official contest rules.

GINN Lifestyles

Couples say

"Yes" & "I do..."

at Ginn communities

When two Ginn® members decided to get down on bended knee, two Ginn communities served as the destination for their romantic marriage proposal.

Jim and Bae Scelfo

One of Jim and Bae Scelfo's most memorable dates took place during the Bella Collina® Street of Dreams in

was beyond Bae's wildest dreams.

A limousine transported the couple to the Villa Esperanza in Bella Collina. Jim didn't surrender a single detail to Bae, other than asking her if the home the limousine pulled up to was her dream home.

When Bae responded yes, a personal chef ushered the couple inside where a trail of rose petals led Bae to an upstairs room. An elaborately decorated table for two and saxo-

their wedding plans, they decided Bella Collina was also the place they wanted to start their new life together.

"The feeling you get when you drive through the gates at Bella Collina is serene, stress-free and amazing," Jim said.

In June, Jim and Bae celebrated their marriage with an outdoor wedding reception at Bella Collina with the rolling hills, the Tuscan-inspired clubhouse and the sun set serving as a backdrop.

The couple is planning to build a home in Bella Collina and reside there full-time.

Carlton Marlowe and Jackie Gill

Jackie Gill knew her boyfriend Carlton Marlowe was planning to pop the question. Carlton let Jackie help him design the engagement ring he planned to propose with.

But that was the only detail Carlton would let Jackie in on. The rest of the proposal was a storybook surprise orchestrated by Carlton and the staff at Grand Bahama Island's Old Bahama Bay by Ginn sur Mer™ where he has owned a vacation home since 2002.

Carlton led Jackie to believe that he was going to propose on her birthday weekend during a planned trip to California just before Thanksgiving. But he had long been planning to ask Jackie to marry him during her first

visit to Old Bahama Bay in October.

The evening began with a romantic dinner at Aqua Restaurant at Old Bahama Bay where the maitre de presented Jackie with a bag of t-shirts that he explained the couple left behind during their stay at Ginn Reunion® Resort several weeks earlier.

Unbeknownst to Jackie, Carlton had placed her engagement ring in the bag and expected her to look inside. But to his disappointment, Jackie placed the bag beside her without sneaking a peak.

"The ring was inside that bag, but Jackie refused to look in the bag because she hates T-shirts and had no interest in the contents of that bag," he said.

While Carlton subtly encouraged Jackie to look inside the bag, the wait staff at Old Bahama Bay scurried to pour champagne and prepared to serenade Carlton and Jackie with their special song, *As Times Goes By* from the movie *Casablanca*.

"They sat Jackie in a special seat so she couldn't see what was going on behind her," he said. "They had the champagne ready to go, so all she had to do was look in the bag. Finally, she looked in the bag and completely freaked out. I couldn't have pulled off the engagement without the expertise of the staff."

Carlton, a family law attorney, and Jackie, a medical sales representative, plan to tie the knot in May 2009.



Bae and Jim Scelfo were engaged and married in Bella Collina.

spring 2006 in Montverde, Fla.

It was there that Bae discovered her dream home, River Oaks Development Corp.'s Villa Esperanza, a six-bedroom 11,200 square-foot home that featured a private courtyard with reflecting pool and fountains, a state-of-the-art theater with wet bar and a game room with doors opening to a lakefront balcony.

When Jim decided to propose to Bae a year later, he couldn't think of a better place to ask for her hand than inside the model home in Bella Collina that she fell in love with early in their relationship.

With the help of the staff at Bella Collina, Jim planned a proposal that

phonist awaited the couple.

In between dinner and desert, Jim seized the moment to propose to Bae with a light-up ring. Jim told Bae the light-up ring was a temporary until he finished designing the real thing. Then Jim revealed another surprise – her real engagement ring.

"Jim is everything I dreamed of and more in a man," Bae said.

Jim, a family physician and Bae, a medical equipment sales representative, had decided long ago they wanted to build a home in Bella Collina some day. Both were drawn to the natural beauty and Tuscan-inspired theme Bella Collina offered.

When the couple began making



Jackie Gill and Carlton Marlowe were engaged at Aqua Restaurant at Old Bahama Bay by Ginn sur Mer.

Burke charity dog sled dash tops events list

A two-day dog sled race hosted by Burke MountainSM and the New England Dog Sled Club scored big with the Vermont Hospitality Council.

The annual dog sled race, which raised more than \$25,000 for a variety of Northeast Kingdom charities this spring, was ranked second on the organization's 2008-2009 Top 10 Winter Events list.

One hundred dog sled teams raced at the Burke Mountain Cross Country Ski Center to win their share of the \$8,000 purse and raise funds for children's programs at the St. Johnsbury Recreational Center and Kingdom Trails.

It was the second year Burke Mountain and the New England Dog Sled Club co-hosted the race that drew more than 200 specta-

tors. This year's race attracted 65 more teams than the inaugural event.

The Vermont Hospitality Council, a division of the Vermont Chamber of Commerce, used an independent panel of judges to select events for the annual list using several criteria, including its appeal to out-of-state visitors, its ability to attract a large and diverse audience and room for growth within the event.

"This event grew by leaps and bounds from its inaugural year," said Hannah Collins, activities and events manager for Burke Mountain. "We saw participation and attendance go way up, and most importantly, raised more money for several important community programs. We're going to build on that success for next year's event."



Former tennis pro Todd Martin will offers guests and members tennis instruction at Ginn Hammock Beach Resort this fall.

Tennis legend to lead weekend tennis clinic at Hammock Beach

One of the nation's former top-ranked tennis pros will lead a three-day tennis event for beginners to advanced players at Ginn Hammock BeachSM Resort this fall.

Todd Martin, a retired professional tennis player who was a two-time Grand Slam runner-up and among the world's top 20 players, will offer Hammock Beach members, members from other Ginn[®] communities and guests an opportunity for one-on-one instruction and play time at the tennis facility at Yacht Harbor Village.

The Todd Martin Tennis Weekend, which takes place Oct. 3-5, includes unlimited tennis, tennis instruction, drills and actual play with Martin, two nights' accommodations, a cocktail reception, continental breakfast for two days and a Todd Martin photo souvenir.

A special rate of \$150 per person, plus tax and service charge, will be offered to Hammock Beach members who do not require accommodations.

A tennis clinic with Martin followed by a cocktail reception aboard the Ginn SundancerSM will be open exclusively to Hammock Beach Members on Oct. 4. The tennis clinic runs from 2 to 4:30 p.m., and the cocktail reception runs from 4:30 to 6:30 p.m. The cost is \$25 per person, plus tax and service charge.

RSVP to Eileen Vinnicombe at 386-546-5437 or email evinnicombe@hammockbeach.com

or call Marianne Murphy at 386-246-5532 or email mmurphy@hammockbeach.com. RSVP by Sept. 29.

The Todd Martin Tennis Weekend package for resort guests starts at \$455 per person based on double occupancy in a one-bedroom suite. (Tax and service charge not included). To book a reservation, guests can call 888-246-5500 or visit www.hammockbeach.com. RSVP by Sept. 29.

Todd Martin Tennis Weekend

Day One:

Unlimited tennis; welcome cocktail reception with Todd Martin, Ginn Hammock Beach Director of Tennis Harry Gilbert and guest professionals

Day Two:

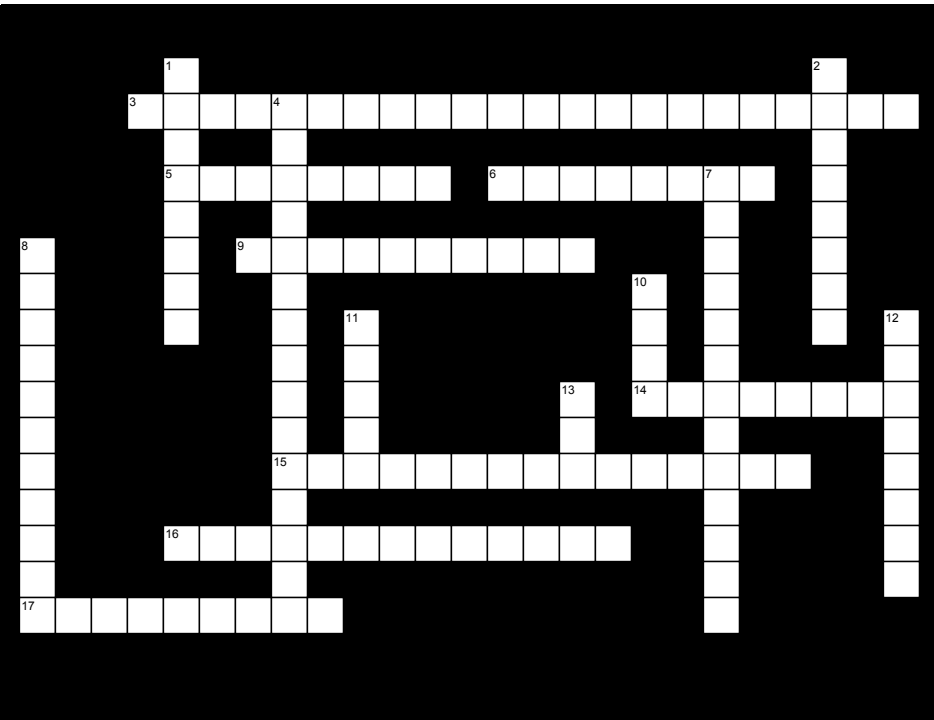
Continental breakfast; 8:30 to noon tennis instruction, drills and play session with Todd Martin, Ginn Hammock Beach Director of Tennis Harry Gilbert and guest tennis professionals

Day Three:

Continental breakfast; 8:30 to noon tennis instruction, drills and play sessions with Todd Martin, Ginn Hammock Beach Director of Tennis Harry Gilbert and guest tennis professionals; Todd Martin photo souvenir

The Ginn Crossword

Solution on p. 19



ACROSS

- 3 Colorado's state flower
- 5 A party that usually occurs in parking lots at stadiums and arenas before, after or during football games
- 6 The Ginn sur Mer West End Conquerors are what kind of group
- 9 The name of the water taxi at Ginn sur Mer
- 14 A holiday originated in 1882 to create "a day off for the working man"
- 15 North Carolina's state flower
- 16 Old Bahama Bay and Ginn sur Mer made a sizebale donation to support what type of race
- 17 Vermont's state flower

DOWN

- 1 Super Bowl sport
- 2 The state Tesoro eaglet Birdie flew to
- 4 South Carolina's state flower
- 7 Florida's state flower
- 8 Bahamas national flower
- 10 Another name for autumn
- 11 Keeps the doctor away
- 12 What birds do in the winter
- 13 First color of a rainbow

GINN Lifestyles

REUNION RALLIES FOR A CURE

Ginn® members and resort guests can hit the links, make racquet or simply indulge to spread breast cancer awareness and raise funds for a cure at Ginn Reunion® Resort this October.

A weekend of golf, tennis and dining activities from Oct. 17-19 will benefit Rally For The Cure and Susan G. Komen for the Cure, the nation's largest sport and social program dedicated to raising awareness for breast cancer and eradicating breast cancer as a life-threatening disease.

It is the first event of its kind at Reunion, and the first time a single company is sponsoring all three fundraising activities simultaneously.

Members and resort guests who

tee up on any one of Reunion's three courses on Oct. 18 will support Rally for the Cure with \$20 of their greens and cart fees benefiting the non-profit organization.

In addition, golfers will have the opportunity to compete for amazing prizes including Think Pink Putters from Sweet Spot Golf in a longest drive, closest to the pin and pink ribbon challenges. Standard golf fees will apply.

Members and resort guests who hit the clay for a tennis mixer Oct. 19 will contribute to Rally for the Cure's fundraising campaign with \$20 of the \$30 fee benefiting the breast cancer awareness program.

Members and guests can whet their appetite for competition by

watching a complimentary tennis exhibition where the pros will battle it out.

Members and resort guests can contribute to the cause all weekend by purchasing pink drinks and desserts from the six dining venues at Reunion with a percentage of sales benefiting Rally for the Cure.

All participants will receive detailed breast cancer awareness materials from Komen for the Cure and a Rally for the Cure gift.

Since it's inception in 1996, this awareness-driven campaign has spread the life-saving message of early detection to more than one million active Rally

for the Cure participants and to the people in their lives.

Fund-raising events, held in conjunction with the Rally for the Cure programs, have resulted in more than \$38 million (\$8.3 million in 2007 alone) to support the promise of Komen for the Cure.

For more information, contact reservations at 888-418-9611.



Reunion holds second annual

Pink on the Links

Ginn Reunion® Resort will support breast cancer research and early detection with their second annual Pink on the Links golf package designed specifically for female golfers.

Reunion will run the Pink on the Links promotion through the months of September and October. October has been recognized throughout the world as Breast Cancer Awareness Month, and the color pink has become the international symbol for breast cancer awareness.

The Pink on the Links package includes:

- A deluxe three-bedroom villa
- Two rounds of golf on two of the Reunion's three championship golf courses
- Pink spa pedicure at The Spa at Ginn Reunion

- A pink tote including a sleeve of pink golf balls and special amenities
- A complimentary Cosmopolitan at Eleven, a rooftop restaurant and bar inside Reunion Grande.
- 20% discount at all resort retail shops

A portion of proceeds from the Pink on the Links golf package will support the Kelly Jo Dowd Foundation, an organization whose mission is to promote early detection of breast cancer through regular mammograms.

It will also support the KJ Koda Dowd Wish Fund through the Making Memories Breast Cancer Foundation, a wish-granting organization for terminally-ill breast cancer patients.

The Pink on the Links promotion is \$200 per person, per night based on triple occupancy. Does not include taxes and resort fees. To book a reservation, visit www.reunionresort.com or call 888-418-9610.

SUDDEN LEE

Seon Hwa Lee captures her third LPGA title after sudden-death play-off

The Ginn Tribute hosted by ANNIKASM returned to RiverTowne Country ClubSM in Charleston, S.C. for the second year and saw Seon Hwa Lee come from nine shots back to win her third LPGA title.

Lee, a South Korean, won this year's Ginn Tribute after defeating Australia's Karrie Webb in a sudden-death play-off and surging past Sweden's Sophie Gustafson who let a six-shot lead slip away.

Fan attendance jumped by 30 percent from 2007 when spectators had to contend with rain and wind on Saturday and soggy course conditions on Sunday because of tropical depression Barry.

More than 45,000 spectators attended this year's Ginn Tribute to see tournament host and Ginn Resorts-endorsed golfer Annika Sorenstam play one of the final competitive tournaments of her career. She finished tied for 32nd.

Sorenstam, the No. 2 female golfer in

the world, announced she would step away from competitive golf two weeks before this year's Ginn Tribute and on the heel of her third win in 2008.

No. 1 ranked Lorena Ochoa dropped out of Sorenstam's tournament when she learned her uncle in Mexico was seriously ill. He died later that week.

This year's 144-player field included the top 15 of the 16 players in the Rolex Women's World Golf Rankings.

The tournament's \$2.6 million purse is

please see **TRIBUTE p.16**



Fan attendance increased by 30 percent at the 2008 Ginn Tribute.

Ginn Resorts supports Charleston youth one swing at a time

Ginn ResortsSM is helping the First Tee of Greater Charleston break ground on the area's newest youth golf program with a donation and a home.

The Ginn Tribute hosted by ANNIKASM donated \$2,000 from tickets sales to the First Tee of

Greater Charleston. Ginn-owned Patriots Point LinksSM in Mount Pleasant, S.C. serves as the site of the junior golf program that launched in June.

The junior golf program operates from the 18-hole public course while it undergoes a redesign by

Ginn Resorts-endorsed golfer Annika Sorenstam.

Area head golf professionals and assistant golf professionals serve as volunteer coaches and mentors for the children.

The First Tee began in 1997 to introduce young people of all back-

grounds to the game of golf and the life lessons it teaches.

The First Tee of Greater Charleston is the fifth in the state of South Carolina joining existing programs in Columbia, Myrtle Beach, Spartanburg and Sumter.

GINN Sports

MORE THAN 45,000 ATTEND

to witness host and golf legend Annika Sorenstam and top LPGA money-winners

Seon Hwa Lee signs autographs after her dramatic win.

LPGA player Natalie Gulbis dons a chef's coat to serve as a celebrity chef for a Ginn Member event.

2007 Tribute winner, Nicole Castrale (blue cap), signs autographs with other LPGA players.

TRIBUTE *from p.15*

the U.S. Women's Open and the Evian Masters.

Once tournament play concluded on the second to final day of the Ginn Tribute, several LPGA golfers traded in their golf polos for chef coats and served as celebrity chefs for a Ginn® member event.

Ginn Tribute contenders Natalie Gulbis, Nicole Castrale and Laura Diaz helped feed nearly 400 Ginn members serving as celebrity chefs for the event that showcased

signature menu items from a handful of Charleston's premier dining establishments, including High Thyme, Charleston Grill, Locklears, King Street Grille, Culinary Institute of Charleston, Southend Brewery and Smokehouse, Coco's Café and RiverTowne Country Club Drive.

RiverTowne Country Club Drive donated food to the East Cooper Meals on Wheels program after the Ginn Tribute came to a close.



GINN Sports

The Classic Comes to the Coast



Official Event

The Ginn sur Mer ClassicSM is moving from Tesoro[®] in Port St. Lucie, Fla., to The Conservatory[®] course at Ginn Hammock BeachSM Resort in Palm Coast, Fla. for 2008.

The PGA Tour event, which takes place Oct. 27-Nov. 2, will offer a \$4.6 million purse, \$100,000 more than last year's tournament.

In its second year, the Ginn sur Mer Classic is scheduled to rotate to various Ginn[®] properties over the remainder of the five-year contract.

The Ginn sur Mer Classic, which will be televised on the *Golf Channel*, is the second professional golf event for the Palm Coast, Fla. community in 2008. This year's Ginn ChampionshipSM was played on the Ocean Course at Ginn Hammock Beach Resort in March.

"We were thrilled to host these great golfers at Tesoro, but in 2008 and beyond we look forward to showcasing two other great Ginn Resort prop-

erties at Ginn Hammock Beach, and our newest property, Ginn sur Mer," said Bobby Ginn, Chairman and CEO of Ginn ResortsSM. "The PGA TOUR players will get to experience two additional Ginn properties that will not only challenge them, but are sure to provide beautiful scenic views as well."

The Ginn sur Mer Classic will be contested on The Conservatory Course at Ginn Hammock Beach designed by 12-time major championship winner Tom Watson. The course is anchored by The Conservatory Clubhouse, a 44,000-square-foot glass-domed clubhouse.

Ginn members can participate in the Ginn sur Mer Classix Pro-Am for a special rate of \$2,000 per person or \$6,000 for a team of six by registering before Sept. 15. Call Mark Gerling at 386-246-6714 or email mgerling@ginncompany.com to make your reservation.



Defending Champion
Daniel Chopra

TICKET PRICING & INFORMATION

Practice Rounds FREE Mon. & Tues.

One Day

\$10 advance purchase before Oct. 1 online only at GinnClassic.com
\$20 advance purchase after Oct. 1/\$25 gate admission
Allows grounds admission any one day Wed. – Sun.

Weekly Badge

\$40 advance purchase/ \$50 gate admission
Allows grounds admission Wed. – Sun.

Houligan's Champions Club

Weekly tournament grounds admission with admission to Champions Club, Thurs. – Sun. Located next to the Conservatory Clubhouse and driving range – opens at 10 a.m. Includes three beverages (beer, wine or soda) and one basket of Wally Wings or specialty menu item. Unique sports bar atmosphere with tables and chairs under an open-air tent which features a fenced in patio area.
Special online offer before Oct. 1
1 Ticket: \$67.50; 2 Tickets: \$112.50; 4 Tickets: \$180.00
Purchase online at GinnClassic.com before Oct. 1 and receive a 10 % discount.

Standard pricing

1 Ticket: \$75; 2 Tickets: \$125; 4 Tickets: \$200

To purchase tickets, visit GinnClassic.com
or call 386-246-6700.

SCHEDULE OF EVENTS

Monday, October 27

Professional Practice Rounds

Tuesday, October 28

Professional Practice Rounds

Wednesday, October 29

Ginn sur Mer Classic Pro-Am

Thursday, October 30

First Round • Golf Channel Live Coverage

Friday, October 31

Second Round • Golf Channel Live Coverage

Saturday, November 1

Third Round • Golf Channel Live Coverage

Sunday, November 2

Final Round • Golf Channel Live Coverage

GINN Sports

ANNIKA Academy drives family’s golf passion

Don, Catherine and Ross Brown affectionately refer to themselves as the ANNIKA Academy™ family. That’s because each family member has taken a turn training at the golf school that LPGA star Annika Sorenstam opened at Ginn Reunion® Resort last spring. Catherine began what is now becoming a tradition for the Brown family during their visit to Orlando last fall.

“I just had such a wonderful time. It was such a moving experience.”

While Don and Ross took in the theme parks, Catherine spent three days perfecting her swing at the ANNIKA Academy led by Annika’s golf instructor Henri Reis, fitness instructor Kai Fusser and her sister and accomplished LPGA player Charlotta Sorenstam. On the final day of her ANNIKA Academy experience, the avid golfer had tears in her eyes. “I just had such a great time,” Catherine said. “It was such a moving experience.” Catherine’s emotional experience at the ANNIKA Academy convinced her that Don needed the same type of spiritual golf awakening. She surprised him with a three-day AN-



Ross, Catherine and Don Brown (above) have each spent time perfecting their golf game at the ANNIKA Academy. Charlotta Sorenstam (below) works with Ross on his swing.

NIKA Academy experience for his birthday in March. When summer rolled around, it was Ross’s turn. Catherine and Don enrolled their 10-year-old son in a five-day intermediate junior golf clinic at the ANNIKA Academy in June. While Ross has been swinging clubs since the age of 5 and demonstrates a natural ability for chipping, Catherine and Don hope his ANNIKA Academy experience will strengthen the fifth-grader’s

passion for the game of golf. Ross has always tagged along with his parents for their weekly game of



golf and accompanied them to the finest courses in Hawaii, Arizona, Michigan and Florida. But the ANNIKA Academy clinic is Ross’s first real golf instruction. “When we golf together, he’ll bring a book on the golf cart and throw out a putt every few holes,” Don said. Catherine added, “We’re hoping after he spends the week at the AN-

please see **ANNIKA p.19**

Perfect your passion at the ANNIKA Academy

Platinum Package: \$4,500

- 3 days and 3 nights accommodations at Ginn Reunion® Resort
- Full-service breakfast and lunch each day
- Golf instruction with Henri Reis and Charlotta Sorenstam
- Golf video swing analysis
- Fitness instruction with Kai Fusser
- Nutritional overview with Kai Fusser
- Personalized CD of your workout program
- Club fitting using Callaway Golf C-PAS Technology
- 27 Holes of golf (greens fee and cart included)
- Course management with Charlotta Sorenstam
- Lunch with Annika Sorenstam
- Photograph/autograph session with Annika Sorenstam

Championship Package: \$3,750

- 3 days and 3 nights accommodations at Ginn Reunion Resort
- Full-service breakfast and lunch each day
- Golf instruction with Henri Reis and Charlotta Sorenstam
- Golf video swing analysis
- Fitness instruction with Kai Fusser
- Nutritional overview with Kai Fusser
- Personalized CD of your workout program
- Club fitting using Callaway Golf C-PAS Technology
- 27 Holes of golf (greens fees and cart included)
- Course management with Charlotta Sorenstam

Major Championship Package: \$7,500

- 3 days and 3 nights accommodations at Ginn Reunion Resort
- Full-service breakfast and lunch each day
- Golf instruction with Henri Reis and Charlotta Sorenstam
- Golf video swing analysis
- Fitness instruction with Kai Fusser
- Nutritional overview with Kai Fusser
- Personalized CD of your workout program
- Club fitting using Callaway Golf C-PAS Technology
- 27 Holes of golf (greens fee and cart included)
- Course management with Charlotta Sorenstam
- Lunch with Annika Sorenstam
- Golf clinic by Annika Sorenstam
- Photograph/autograph session with Annika Sorenstam

Golf & Fitness Half Day: \$875 per person

- 2 hours of golf instruction with Charlotta Sorenstam
- 2 hours of fitness with Kai Fusser
- Academy gift package

Golf Half Day Lessons: \$575 per person

- 4 hours of golf instruction with Charlotta Sorenstam
- Academy gift package

Soren-Slam Package: \$12,000

- 3 days and 3 nights accommodations at Ginn Reunion Resort
- Full-service breakfast and lunch each day
- Golf instruction with Henri Reis and Charlotta Sorenstam
- Golf video swing analysis
- Fitness instruction with Kai Fusser
- Nutritional overview with Kai Fusser
- Personalized CD of your workout program
- Club fitting using Callaway Golf C-Pas Technology
- 27 Holes of golf (greens fee and cart included)
- Course management with Charlotta Sorenstam
- Lunch with Annika Sorenstam
- Golf clinic by Annika Sorenstam
- Photograph and autograph session with Annika
- 9 Holes of golf with Annika Sorenstam



A la carte packages, junior programs and hourly lessons available upon request.
Call 1-888-ANNIKA2 or visit TheAnnikaAcademy.com to arrange your ANNIKA Academy experience.

Pricing and package schedules are subject to change without notice.

GINN Sports



Junior sailors received medals for top finishes in the area's first youth regatta race.

Old Bahama Bay hosts baseball legend's charity fishing tournament

Former Phillies third baseman Mike Schmidt and a group of avid boaters caught more than 1,900 pounds of fish and raised more than \$275,000 during a fishing tournament in May to aid the Cystic Fibrosis Foundation.

This year's Mike Schmidt Winner's Circle Invitational at Old Bahama Bay by Ginn sur MerSM also landed an individual donation of \$25,000 from PGA golfer Robert Allenby.

Boaters caught 1,303 pounds of dolphin, 419.5 pounds of tuna and 212.9 pounds of wahoo. All the fish were released.

In its eighth year, the Mike Schmidt Winner's Circle Invitational had more than 35 boats participating in this year's tournament.

Schmidt, who played his entire career for the Philadelphia Phillies, launched the Mike Schmidt Winner's Circle Invitational in 2001 in honor of Brett Weinstein, the son

of a close friend who passed away after a 20-year battle with cystic fibrosis.

Schmidt, who was voted National League MVP three times and an All-Star 12 times, has raised more than \$1 million for the Cystic Fibrosis Foundation through the annual Mike Schmidt Winner's Circle Invitational.

The Cystic Fibrosis Foundation is a non-profit organization committed to finding a cure for the hereditary disease that affects the lungs and digestive system of more than 70,000 children and adults worldwide.

"We are pleased that Mike and his friends are committed to helping change the lives of thousands of young people who have cystic fibrosis," said Marie Cook, Cystic Fibrosis Foundation fishing tournament director. "What better place to guarantee a successful tournament than Old Bahama Bay."

ANNIKA Academy family

ANNIKA *from p.18*

NIKA Academy, he'll want to golf even more."

Catherine and Don can't help wishing their son adopts the same zeal for golf they have. Catherine has been playing golf for more than 15 years, and Don has been playing almost twice as long. Both learned from Don's late uncle, Bob O'Connor, a pro golf player and golf instructor who collected more than 3,000 clubs over his lifetime.

After Ross' first seven-hour day of golf instruction at the ANNIKA Academy, it seemed he was embracing the sport just as his parents had hoped.

"I'm exhausted, but I want to play

more," Ross said. "It's neat seeing how bad I used to be and how much better I'm getting by the minute."

Catherine and Don can't seem to get enough of the ANNIKA Academy either. The Browns, who reside just outside Indianapolis, Ind., say they will return several times a year for refresher clinics.

"I think what makes the ANNIKA Academy particularly special is the very small groups," Don said. "Other golf academies have large classes which means less time and personal instruction with professionals. You get a lot of hands-on instruction here. Once people realize it's such a different experience, I think it will be well-received."

Ginn sur Mer honors junior sailing champs

Ginn sur MerSM honored a group of junior sailors from the GB Sailing Club who earned top finishes in this year's Grand Bahama Regatta held June 19 – 22 on Taino Beach.

Six-member teams from the following high schools – Tabernacle Baptist Christian School, Lucaya International School and St. George's High School – captured first-, second- and third-place in the junior regatta race.

Individual winners from the opti race included Zari Rolle, Andrew Hindley and Nicholas Rolle who finished first-, second- and third-place.

This year was the first time youth races were offered at the Grand Bahama Regatta.

Ginn sur Mer made it possible for the youngsters to compete in this year's race thanks to a \$10,000 donation that covered the price of

t-shirts for the junior sailors, meals for the junior boaters and organizers and the cost of the boats for the race.

Old Bahama Bay also served as the site of a practice race earlier in the month to help prepare the junior sailors for the GB Regatta youth races.

Founded a year ago, the GB Sailing Club works to introduce disadvantaged youth to the sport of sailing. The club meets every other Sunday to teach underprivileged children how to swim and sail and lessons in boatmanship and sportsmanship.

"We are proud to be a sponsor of the event and encourage our youth to get involved in the discipline of sailing and to be prepared to face the elements," said Derek Gape, Ginn sur Mer project manager.



Ginn sur Mer donated \$10,000 to send junior boaters to this year's regatta race.

Solution to Ginn Crossword *from p. 13*

F

R

O

T

B

Y

E

L

L

O

W

E

L

D

E

R

E

A

L

L

J

E

S

S

M

N

C

O

N

C

H

P

E

A

R

L

A

M

E

R

I

C

A

N

D

O

G

W

O

O

D

R

E

J

U

N

I

O

R

R

E

G

A

T

T

A

R

E

D

C

L

O

V

E

R

R

O

C

K

Y

M

O

U

N

T

A

I

N

C

O

L

U

M

B

I

N

E

J

U

N

K

A

N

O

O

F

A

L

L

A

G

E

L

A

B

O

R

D

A

Y

F

A

N

G

E

L

S

O

M

R

A

N

I

A

F

L

S

O

U

T

H

**LUXURY ACCOMMODATIONS.
HEAVENLY VIEWS.**



CHRYSLER SEBRING CONVERTIBLE ONE-TOUCH POWER RETRACTABLE TOP • 1.800.CHRYSLER OR VISIT CHRYSLER.COM



No deductible. See dealer for a copy of limited warranty and details. Non-Transferable. Not available on certain fleet vehicles.